CENTRAL FAX CENTER DEC 2 1 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

09/874,853

Inventor(s)

Larry James Hughes

Filed

June 5, 2001

Art Unit

3622

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Examiner

John W. Van Bramer

Docket No.

8552

Confirmation No.

5078

Customer No.

27752

Title

In-Channel Marketing and Product Testing System

NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Mail Stop AF Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. Authorization is hereby given to charge the required rees or any additional fees that may be required, or credit any overpayment, to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

Signature

Jay A. Krebs

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Date: December 21, 2006